

# TERMS AND CONDITIONS

## Vredestein “1000Miglia” Campaign

This Vredestein “1000Miglia” promotional campaign (“**Campaign**”) is being brought to you by Apollo Tyres (Europe) B.V., having its registered office at Herikerbergweg 5, 1101 aCB Amsterdam, The Netherlands (hereinafter referred to as the “**C o m p a n y**”). The Campaign validation and Customer participation is being managed by 014 MEDIA FRANCE (“**Service Provider**”).

### 1. Eligibility

- Participation is open to natural persons participating in 1000Miglia, 1000Miglia Experience Italy, Coppa delle Alpi as a driver.
- Participants must be **18 years of age or older on February 15<sup>th</sup>, 2026**.
- The Company reserves the right to verify eligibility and disqualify any Participant not meeting these conditions.

### 2. Campaign Period

- The Campaign runs from **February 15<sup>th</sup>, 2026**, until **June 30<sup>th</sup>, 2026**.
- Purchases must be made during this period to qualify.
- It is possible to claim the voucher until July 07<sup>th</sup> 2026 but the qualifying purchase must be made between **February 15<sup>th</sup> – June 30<sup>th</sup> 2026**

### 3. Participation & Entry Conditions

- To be eligible for this Campaign offer you need to confirm to us that you (“**Customer**”) have in a single transaction purchased four (4) Vredestein tyres. the Campaign Period and you will be eligible to avail a 40 € cashback.
- Participation in the Campaign is only valid if the participant registers using the same email address that is associated with their registration for 1000 Miglia, Coppa delle Alpi, or 1000M Experience Italy.
- The Campaign offer is valid for Customers who purchase Vredestein Tyres from any authorized distributor of Company during the Campaign Period.
- To claim participation, the Customer must:
  1. Visit: <https://1000miglia.vredestein.com/> (the “**Official Platform**”)
  2. Complete the registration form with required details (name, surname, email, phone number, dealer details, etc. and upload the documents such as invoice copy, etc.
  3. Accept these Terms and Conditions and opt-in receiving commercial communications.
- Only entries submitted through the Official Platform will be accepted.
- Invoices must be uploaded within 7 calendar days of purchase.

## 4. Validation

The Service Provider will validate entries within 10 working days of submission.

Validation includes:

- Verification of purchase of 4 tyres, invoice details, dealer details and re-checking eligibility. If

validated: Participant receives a confirmation email and access to cashback.

If rejected: Participant will be notified via email with reasons for rejection.

## 5. Rewards & Prizes

40 € cashback. In case the participant resides in a Eurozone country that does not use Euro as currency (Czech Republic, Denmark, Hungary, Poland, Romania, and Sweden), the prize will be converted into local currency. Kindly note the conversion will be based on ECB reference rate on date of transfer.”

## 6. Prize Delivery & Conditions

Bank transfers will be released within two weeks after the validation process is complete.

## 7. Data Protection & Privacy

### 1. Data Protection and Privacy:

- Upon completion of the Campaign, the Consumer would have to provide their personal data for the purpose of verification of age and address.
- **Data Collection:** By entering the Campaign, you as a Consumer agree that your personal data (including, but not limited to, your name, email address, age, gender, country and any other information you provide) will be collected, stored, and processed solely for the purposes of managing this **Campaign** by the Service Provider.
- **Purpose of Data Collection:** The personal data collected will be used solely for the purposes of this Campaign and contacting winners and distributing prizes. We may also use your data for marketing and internal analysis and purpose.
- **Data Storage and Security:** We are committed to ensuring that your information is secure. We and our Service Providers have implemented appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction.
- **Data Sharing:** We will not share your personal data with third parties except as necessary to administer the Campaign or as required by law. The Service Provider involved also complied with GDPR and ensure the protection of your data.
- **Your Rights:** You have the right to access, rectify, or erase your personal data. You also have the right to restrict or object to the processing of your data and the right to data portability. To exercise these rights, please contact the Service Provider at [help@rewards.vredestein.com](mailto:help@rewards.vredestein.com)
- **Data Retention:** The Service Provider may retain your personal data only for as long as necessary to fulfill the purposes for which it was collected or as required by law provided the same is not retained for more than two years.
- **Consent:** By participating in this Campaign, you consent to the collection and use of your personal data as described in this clause. If you do not agree with these terms, please do not participate in the game.

- For more information on how we handle personal data, please refer to our privacy policy as mentioned on our website at the following link : <https://www.vredestein.co.uk/privacy-notice>

## 8. Disqualification

The Company reserves the right to disqualify any Participant who submits falsified, incomplete, or fraudulent information, uses multiple identities or accounts, or violates these Terms and Conditions. Hence disqualification can be done for fraudulent entries or breach of eligibility rules. Disqualified Participants forfeit all claims to prizes.

## 9. Liability & Disclaimer

- The Company and Service Provider are not responsible for technical failures, delays, or interruptions affecting participation.
- The Company shall not be held liable for any direct, indirect, or consequential damages related to participation, except in cases of gross negligence or willful misconduct.
- In the event of unforeseen circumstances, Company reserves the right to postpone, cancel, terminate, modify or suspend the Campaign for any reason whatsoever without any liability or obligations
- Company solely has the right to take a decision in any contingency which is not covered by the present Terms and Conditions. In any such event, decision of Company shall be final and binding.

## 10. Governing Law & Jurisdiction

These Terms and Conditions are governed by the laws of The Netherlands. Any disputes shall be subject to the exclusive jurisdiction of the courts in The Netherlands.

## 11. Acceptance

Participation in the Campaign constitutes unconditional acceptance of these Terms and Conditions. The Company reserves the right to amend or cancel the Campaign without prior notice provided the changes will not affect rights already accrued by participants.

## 12. Contact Information

If Customer has any questions or concerns about these Terms and Conditions or their participation, please contact us at [help@rewards.vredestein.com](mailto:help@rewards.vredestein.com)