

APOLLO TYRES LTD. GENERAL PRIVACY NOTICE

Apollo Tyres Ltd. (referred to as “ATL”, “we” or “us”) respects your privacy and is committed to protecting it. This Website Privacy Notice (referred to as “Privacy Notice”) extends to extends to ATL's subsidiaries/joint ventures, lower-tier subsidiaries and affiliates (including its European entities).

This Privacy Notice explains how ATL will collect, use and share your personal information as data controller when you (or your company) purchase our products/services or provides products/services to us, subscribe to our newsletter or any other information you provide to us when you visit our website. The Privacy Notice is aimed to assure you, that in instances wherein you share your personal information with ATL, it is duly protected in accordance with the applicable laws.

This Privacy Notice explains our practices regarding the protection and management of your personal data. The brief table of contents below shows a list of all the topics covered by the Privacy Notice:

1. OVERVIEW

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2. WHO WE ARE

We are a globally active tire manufacturer. For more information about ATL, please see the **"About Us"** section of our website. If you use our website and services directly, the company specified in the "About Us" section of the website you are visiting will act as the data controller.

If you would like to contact us, please refer to Section 10 of this Privacy Notice.

3. OTHER DOCUMENTS TO BE READ

While this Privacy Notice contains all the information necessary to be informed about how we collect and use your personal information on our websites, there is other information that may be relevant, such as our [Cookie Notice](#) and any other legal documents on our site, such as [terms and conditions](#). We encourage you to read these documents carefully.

4. INFORMATION WE MAY COLLECT FROM YOU AND HOW WE WILL USE IT

We collect and process your personal information, if you choose to send us your personal information in connection with a product, service, information, job vacancy, or correspond with us through the website in any other manner, you are solely responsible for the authenticity of the personal information you provide us.

Sometimes we also receive information about you indirectly through third parties, such as your (former) employer(s), educational institutions, referees, or from publicly accessible sources, such as websites, social networks or commercial registers in accordance with applicable local laws.

We will not share your information with third parties (unless otherwise stated in this policy), and we will treat it as strictly confidential and use it only for the purposes for which you provided it.

4.1) Processing on our website

The purposes pursued with data processing on our website are explained below:

Type of Data	Processing purpose
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Contacting us using contact form/email

- **Consumers/website visitors:** Full name, mobile number, address, location and email ID.
- **Vendors/business partners:** Contact details, full name, company name, job function, corporate mobile number, corporate address.

You can contact us using our contact forms or by email.

To respond to your inquiries via email, telephone, website, or any other electronic means: we have a legitimate interest in responding to your inquiries that we receive through our website.

To register and create an account on the website and provide you with our products/services:

- If you are a natural person, it is necessary for us to process your personal information to perform our contract with you, or to take steps at your request prior to entering into a contract with you.
- If you are acting on behalf of your company, we have a legitimate interest in processing your personal information in order to provide you or your company with the products/services requested.

To manage our relationship with you: we have a legitimate interest in managing our business and providing our products/services to you or your company.

To process payments, billing and collection:

- If you are a natural person, it is necessary for us to process your personal information to perform our contract with you, or to take steps at your request prior to entering into a contract with you.
- If you are acting on behalf of your company, we have a legitimate interest in processing your personal information to process the request made by you.

IP address, operating system, and browser type

General internet usage by using a cookie file, which is stored on your computer's hard drive

To manage and operate our website, including to keep it updated and relevant, to develop our business and to inform our marketing strategy:

- **Non-essential cookies:** we process your personal information which may collect through the use of such cookies on the basis of consent.
- **Essential cookies:** we have a legitimate interest in managing an operating our website.
- You can refuse the use of cookies through the settings on your browser. Please note that this may prevent you from accessing certain areas of the ATL website. For more information, see our [Cookie Notice](#).

To complete our financial reporting and disclosure

obligations: we have a legitimate interest or legal obligation to comply with applicable local laws.

To prevent, investigate and/or report security threats, fraud, terrorism, misrepresentation, or

crime: we have a legitimate interest in preventing and detecting, security threats, fraud or other criminal or malicious activities. Furthermore, we have a legitimate interest or legal obligation to comply with applicable local laws.

To establish, exercise or defend legal claims or to comply with orders or requests of relevant courts or regulators:

we have a legitimate interest in processing your personal information to establish, exercise or defend a legal or equitable claim. Furthermore, we might have a legitimate interest/legal obligation to comply with applicable local laws.

4.2) Processing of personal information during promotional campaigns

The purposes pursued with data processing related to promotional campaigns is explained below:

Type of Data	Processing purpose
<p>Promotional campaigns</p> <ul style="list-style-type: none">• Customers/website visitors: registration data such last name, first name, email address, and any other contact details.• Vendors/business partners: last name, first name, email address and any other contact details. <p>(This list is not exhaustive and may vary depending on the promotional campaign where any other document might also be requested. If applicable, you will be informed about this separately)</p>	<p>To send you direct marketing communication by emails:</p> <ul style="list-style-type: none">• New customers/subscribers: we process your personal information on the basis of consent.• Existing customers: we have a legitimate interest in sending direct marketing by email to our existing customers about similar products/services, if allowed under applicable local laws.

When we have a legitimate interest to process your personal information. Our legitimate interest will vary depending on what we are processing your data for, and we explain above what the interest is and how it relates to the processing operations that we are carrying out. Where we process personal information on the basis of a legitimate interest, we will carry out a balancing test to document our interests, to consider what the impact of the processing will be on you and to determine whether your interests or fundamental rights and freedoms outweigh our interests in the processing taking place. You can obtain information about this balancing test by contacting us via the contact details set out in Section 10.

4.3) Processing of Log information, cookies and web beacons

The Website collects standard Internet log information including your IP address, browser type and language, access times and referring website addresses. To ensure that the Website and Communications are well managed and to facilitate improved navigation, we may also use cookies (small text files stored in a user's browser) or web beacons (electronic images that allow us to count users who have accessed content and to access certain cookies) to collect aggregate data. Additional information on how we use cookies and other tracking technologies and how you can control these can be found in our [Cookie Notice](#).

The information above will be used in an aggregated form (i.e. so that it cannot be traced back to you) to help us create, develop, operate, deliver, and improve our products and services.

You will be fully responsible for the authenticity of the personal information you share with us. We will not be sharing your details with any third parties (unless otherwise stated in this notice or our Cookie Notice), and we will treat them in the strictest confidence and use them only for the purposes for which you provided them and/or specified in the [Privacy Notice](#) or the Cookie Notice.

5. SHARING YOUR INFORMATION

If necessary to provide a product/service you request from us, reach out to us, when you complete a form on our website or to follow up on your enquiries, we share your information with other ATL entities or third party service providers, for example by email and or via hosting providers, suppliers and customer support service providers. Third party service providers will process your information on behalf of ATL for the purpose above. When we share your data with these parties, we make sure that appropriate safeguards are taken to protect your information (e.g. by entering into a data processing agreement, including technical and organisational (security) measures).

We have ATL entities, and some partners or service providers located outside of the European Economic Area (“EEA”), in particular India and the countries in which ATL has an office such as United States, Switzerland, the UK, South Africa, Malaysia, Singapore, Indonesia, Thailand and the United Arab Emirates. An overview of ATL's global presence can be found [here](#).

Where appropriate, we rely on various additional data protection measures in order to secure the transfer of your personal information such as adequacy decisions of the European Commission ([read more here](#)), such as those related to the United States of America (commercial organisations participating in the EU-US Data Privacy Framework), the United Kingdom, and Switzerland, and the Standard Contractual Clauses as issued by the European Commission ([read more here](#)) (in most cases we use module 1 – controller to controller and module 2 – controller to processor) and the Binding Corporate Rules that some of our suppliers have adopted ([read more here](#)).

A copy of the relevant mechanism can be obtained for your review on request by using the contact details set out in Section 10.

Website metrics for this website may be shared with other Apollo groups, subsidiaries or affiliates. The shared information will be aggregated data and will not include any of your personal information. Please refer to our [Cookie Notice](#) for more information.

6. SECURITY OF YOUR INFORMATION

Safeguarding information of visitors to our websites is important to us. We use appropriate measures to protect information processed in relation to this website from loss, misuse or alteration. The security measures are continually improved and adapted in accordance with the industry best practices.

7. GENERAL RECIPIENTS OF YOUR INFORMATION

Your personal information may also be transferred to the following categories of recipients:

- Third parties who provide the contractually agreed services on our behalf and support us in the provision of our services (IT-service providers, customer support providers, hosting providers, recruitment agencies, etc.).
- Providers who receive data for the purpose of arranging and providing services (e.g. our social media channels, content management providers, etc.).
- Payment service providers or service providers for the purpose of checking customer creditworthiness.
- Other internet users on our social media channels, as far as you share personal information personal data with them on the social media platform, and internet search engines.
- Our insurance partners.
- Authorities (e.g. tax authorities).
- Lawyers and courts in the event of legal disputes.

8. DATA RETENTION

We retain your personal information for as long as the information is reasonably needed for the purposes described in this Privacy Notice. We also may retain your personal information to comply with our legal or professional obligations, enforce our agreements, or resolve disputes. If you would like to receive any further information about our data retention periods, please contact us via the details set out in Section 10.

9. YOUR RIGHTS

a) Access – You can ask us to verify whether we are processing personal information about you, and if so, to provide more specific information.

b) Correction – You can ask us to correct our records if you believe they contain incorrect or incomplete information about you.

c) Erasure – You can ask us to erase (delete) your personal information after you withdraw your consent to processing or when we no longer need it for the purpose it was originally collected.

d) Right to Restrict to the Processing – You can restrict to our use of your processing your personal.

e) Right to Object to the Processing, including Direct Marketing – You can object to our use of your personal information for processing (in particular, where we don't have to process the data to meet a contractual or other legal requirement), including direct marketing purposes. We may need to keep some minimal information to comply with your request to cease marketing to you (e.g. your preference that you don't want to receive any marketing communication anymore).

f) Right to Withdraw Consent – You can withdraw your consent that you have previously given to one or more specified purposes to process your personal information. This will not affect the lawfulness of any processing carried out before you withdraw your consent. It may mean we are not able to provide certain products or services to you and we will advise you if this is the case. If you would like to exercise your data subject rights, you can email us at dataprivacy@apolloyres.com. If you wish to opt out of receiving our commercial messages, you can also do so by at any time using the "unsubscribe" link at the bottom of such e-mail.

g) Right to transfer of information – You have a right to transfer your information to a different service provider.

These **rights may be limited**, for example if fulfilling your request would reveal personal information about another person, or if you ask us to delete information which we are required by law or have compelling legitimate interests to keep.

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information or to exercise any of your other rights. This helps us to ensure that personal information is not disclosed to any person who has no right to receive it. No fee is required to make a request unless your request is clearly unfounded or excessive. Depending on the circumstances, we may be unable to comply with your request based on other lawful grounds.

Where we collect personal information to administer a contract directly with you, to take steps to enter into a contract with you, or to comply with our legal obligations, this is mandatory and we will not be able to manage the relationship with you without this information. In all other cases, provision of the personal information is optional, but this may affect your ability to communicate with us where the information is needed for those purposes.

10. CONTACT US

ATL is committed for protecting and respecting your privacy. If you have any questions, comments or concerns about this Privacy Notice or have any questions regarding the contents of this website please contact us at the

following email dataprivacy@apolloyres.com.

11. CHANGES TO THIS PRIVACY NOTICE

Please note that this Privacy Notice may be subject to change from time to time. The revised Privacy Notice will be published on this page. Please ensure you check on a regular basis this Privacy Notice to be fully aware of the latest updates regarding it.